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SHARING DIGITAL WORLD

Our Story

Finnish innovation, that started with the need for borrowable tablets.

Customers all over the world: USA, UK, Nordic countries, Germany, Australia....

Founded in 2014, start-up is currently growing in libraries and hospitals. Also suitable for museums, schools, restaurants and hotels.

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More core experience

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TABLETS FOR SHARED USE

Developed in Finland, the innovative Hublet service consists of three parts: powerful Samsung tablets, smart charging station and the easy-to-use cloud-based Hublet Manager software.
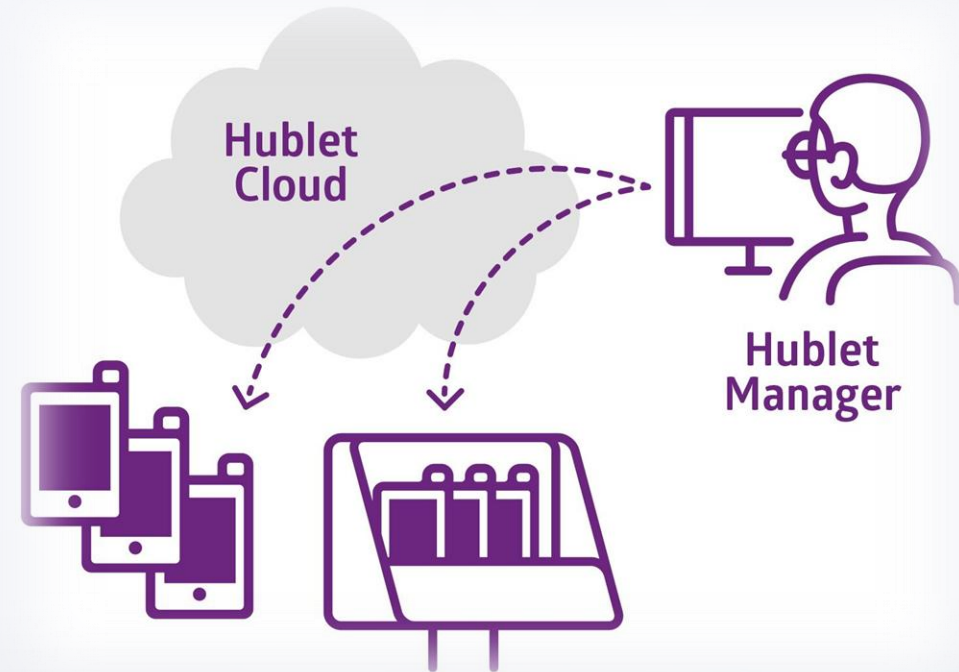
HUBLET TAKES CARE OF THE TECHNOLOGY, UPDATES, DATA PROTECTION AND LOADING OF THE TABLETS FOR YOU

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HUBLET-SERVICE

The Hublet Solution consists of three parts:

- Powerful Samsung-tablets

- Intelligent charging station

- Cloud-based Hublet-Manager management software

Hublet Cloud

Hublet Manager

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Powerful SAMSUNG-TABLETS

- Pre-defined applications, files, and desktop views for the user

- The end user cannot install applications or change settings

- Tablet software updates when it is downloaded – does not interfere with tablet use

- Opportunity to use own wired headphones

- Work only on a pre-defined WiFi network

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Smart charging station

- Keep the tablets locked and in one place.

- Easy to use touch screen.

- Deletes the previous user history data when the tablet is returned to the dock

- Charges the tablet battery for the next user.

- You can connect the dock to a LAN or WiFi network.

- Available with foot or wall mount.

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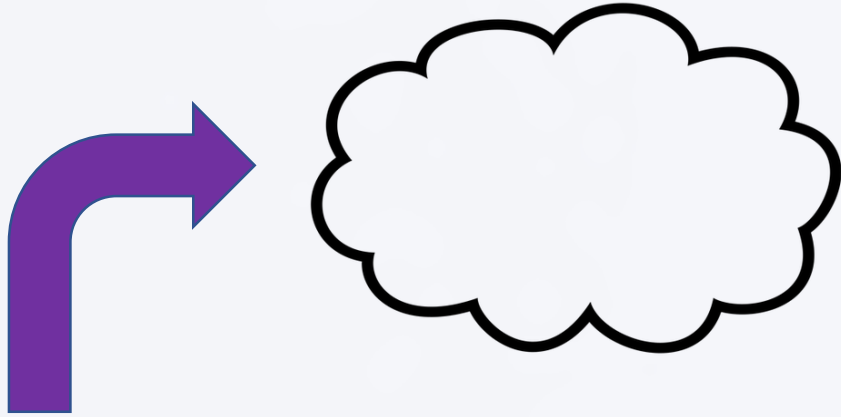
HUBLET MANAGER

- Cloud-based management system

- Browser interface for managing content and overall solution

- Editing user profiles and desktop views for tablets

- Creating Hublet PINs

- Ability to integrate into back-end systems

- Reporting

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Hublet increases the use of digital materials and services

And makes everyday life easier for the staff.

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HUBLET RESOLVES THE FOLLOWING CHALLENGES:

How to borrow tablets without being stolen or broken?

How to take care of the data protection?

Updates?

How to take care that all devices have enough battery?

How to make sure that the users won't make changes to the contents of the tablets? And monitor the use of equipment?

How to create different content for different user groups?

Where to find cost efficient solution?

How to take care of sufficient human resources with new digital devices?

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Allows everyone to have equal access to digital services and content.

Easily and securely.

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WHY HUBLET?

- **Improve your customer exoerience:** Provide digital content to your customers in an easy to use format

- **Saves staff time:** no more management of separate devices, you only need one easy-to-use cloud-based management software, Hublet Manager

- **Security:** personal user data will be automatically erased after you restore the device to the charging station

- **Easy to use and control:** tablets are easy to use, borrow and return. Tablet users cannot edit the content themselvesh

- **Secured Hardware:** Te tablets remain locked in their charging stations and only work on their designated Wi-Fi network.

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With Hublet your customers can

- Read newspapers and magazines

- Read e-books

- Watch tv-programs, videos and movies

- Use the online services

- Use different digital applications

- Listen to music

- Surf the net

- Use the social media

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For kids games, videos, music and educational content.

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HUBLET-SERVICE FROM IT-DEPARTMENT PERSPECTIVE

Saves working time.

All devices are managed with one tool and anywhere with Hublet Manager.

Individual tablets do not need to be updated, serviced, loaded or cleaned separately. Hublet will handle these for you.

No need to worry about data security: all the personal data is erased when the tablet is returned to the charging station

Device management does not require special IT skills.

Easy to create different content for different user groups.

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SAVE UP TO 80 % OF YOUR IT-COSTS WITH HUBLET

- Most IT-devices (computers, tablets) costs are less than 20 % based on the product itself

- The remaining 80 % are realized after the purchase. These costs are for instance:
  - Acquisition and maintenance of the software
  - Management of the devices, e.g. training
  - Downtime, depreciation of the productivity due to work caused by hardware and software complications
  - Costs related to IT-support and finding the problem. An average of 30 min is used, every week, for solving IT-related complications or helping a colleague.

Hublet is offering a fully managed solution, that allows the everyone to focus on their core activities while saving up to 80 % of the IT-expenditure

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TABLETS FOR SHARED USE
HUBLET TAKES CARE OF THE TECHNOLOGY ON YOUR BEHALF

BETTER CUSTOMER EXPERIENCE
The use of digital services will increase.

SAVE TIME
Hublet takes care of updates automatically. Changes are easily done by one management tool.

MANAGEMENT
With Hublet software, you can manage the devices and content from anywhere.

PRIVACY
Data security risks and misusage will diminish. All user data will be deleted after the tablet is returned to the docking station.
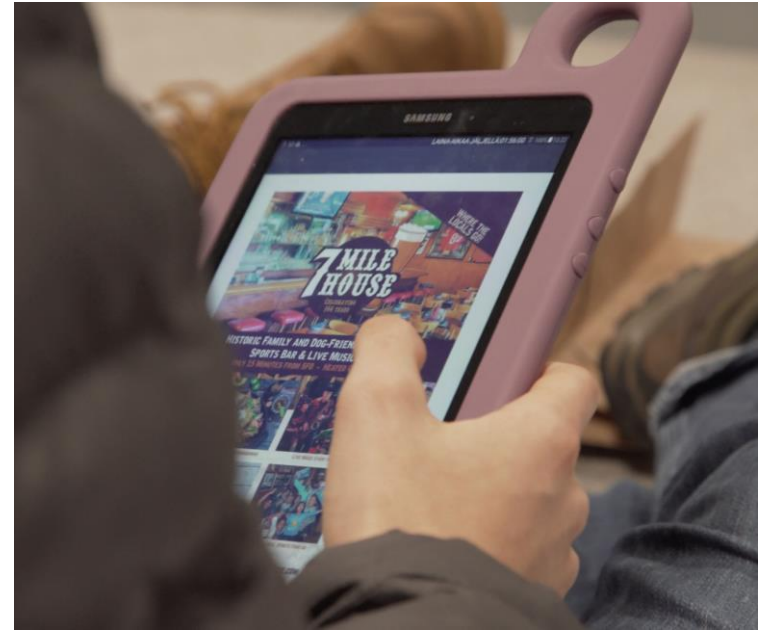
SECURITY
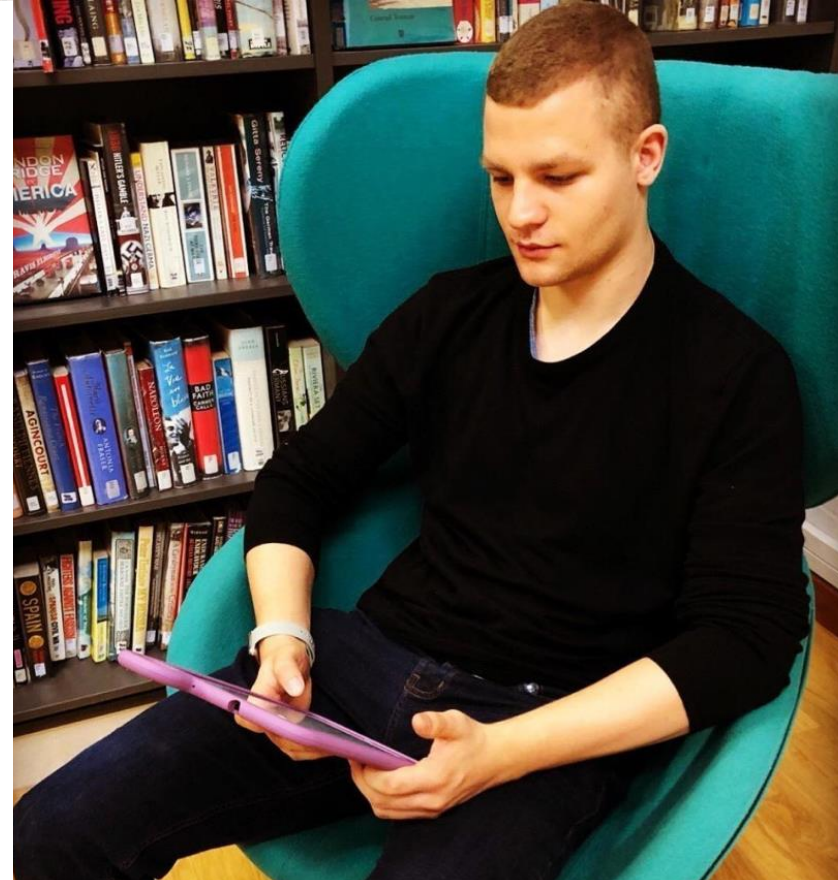Docking station is secured. Tablets work only on selected premises. Hublet supports user authentication.

EASY TO USE
Tablets are easy to borrow, use, and return. Tablets are charged automatically in the docking station.

Helsinki -Oodi

Libraries

Schools and Universities

Hospitals

Library days in Finland 2019 Query

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SHARING IS CARING

Yes – answers to the following claims

It's easy to use Hublet 71,4%

Our customers seldom need help with the Hublets 71,4%

The Hublets have increased the usage of E-material 57,1 %

Which of these is the best for reading E-material?

6 %
8 %
86 %
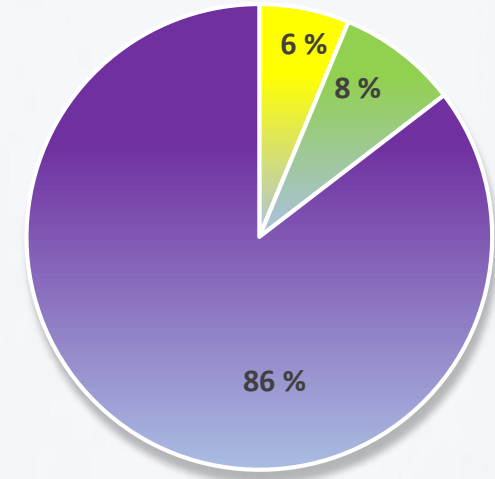
■ Laptop   ■ Desktop Computer   ■ Smartphone   ■ Tablets

Problems with tablets or computers

Updates and Service 62,5%

Hard to manage 29,2%

Theft/Vandalism 27,1%

Data Security 22,9%

Hublet is the answer to these problems!

Educa 2019 fair questionnaire

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97,1 % of respondents say that tablets could be used more in educational purposes.

Areas that the respondents saw that tablets could be used more

- Research, inquiries and forms
- Exams and test
- Assigments
- Educational videos (watching and making)
- Photographing and documentation work
- Educational tool teachers

DO YOU SEE THAT TABLET COULD BE USED MORE IN EDUCATIONAL PURPOSES?

2,9

■ Yes ■ No

97,1

65,7 % of the respondents think that tablets are more suitable for teaching than laptops- or desktop computers
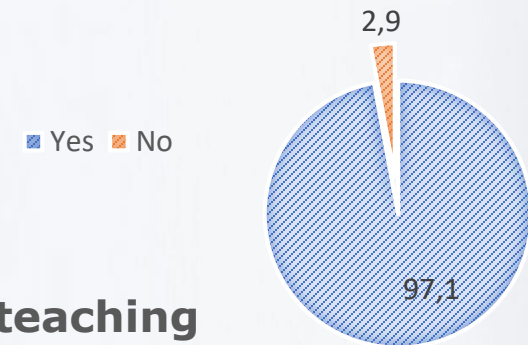
The features that make tablet more suitable:

Multipurpose, movable, easy, fast, applications

Biggets problems for using tablets in educational purposes :

- Uppdates and maintenance, information security, entertainment use, wrong content and management difficulties.

Norway library questionnaire 2019

From a scale from 1-5, how happy would you say you are with Hublet?

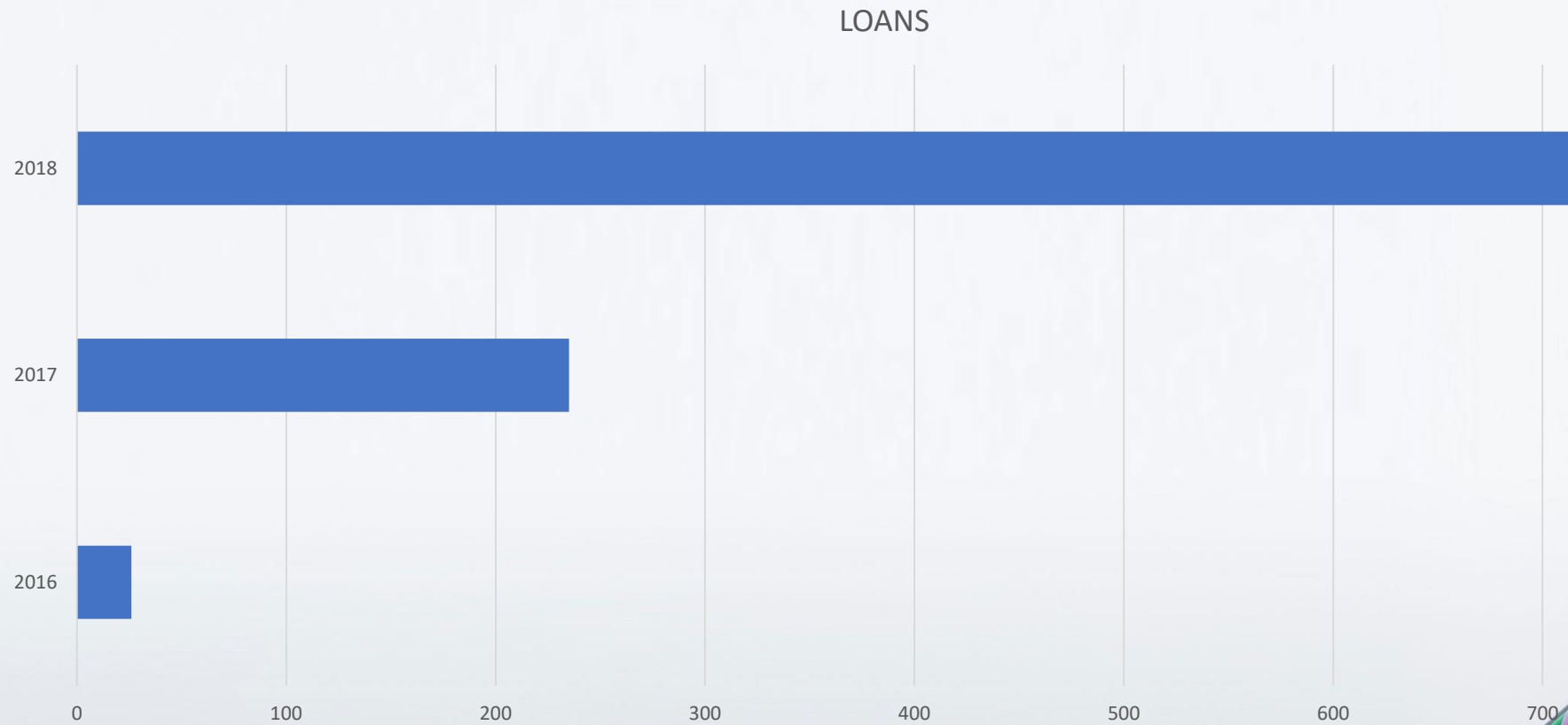## What is it that you like the most with Hublet?

- Easy to administrate

- Easy for customers

- Reliable

What changes would improve Hublet the most?

- An easy way to signalize to the user that the tablet is put incorrectly into the dock

- Faster startup when doing loans

- A bit complicated to orientate in the HMS

Loans in Gislaved Library, Sweden

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LOANS

Year	
2018	
2017	
2016	

0   100   200   300   400   500   600   700   800

2016: 6 months, 2017: full year
2018: 9 months

Loans in Helsinki Eastern District, Finland

LOANS

2016: 2 months 2017: full year
2018:9 months

THANK YOU!