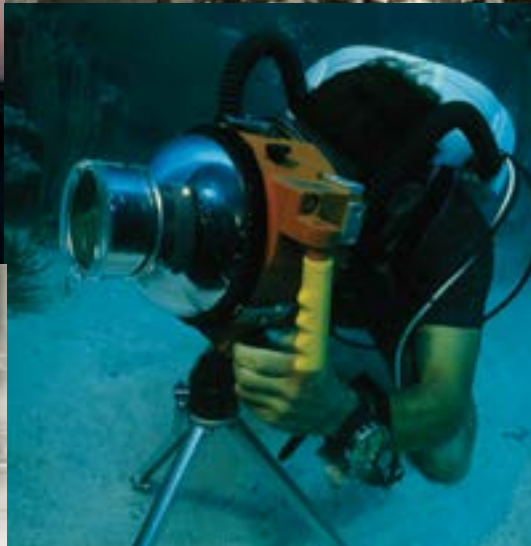


# NATIONAL GEOGRAPHIC

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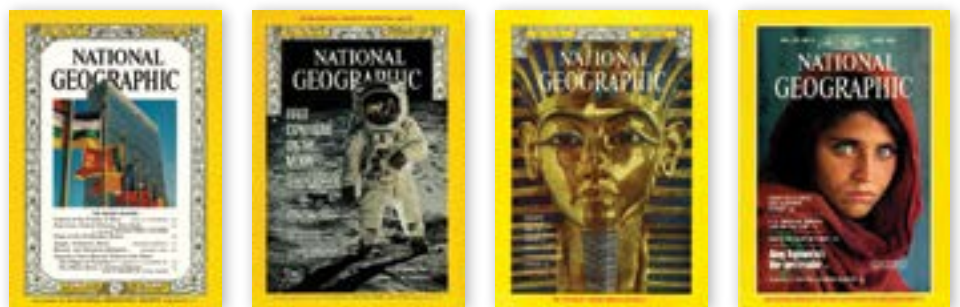
# National Geographic Magazine Archive

## 1888-1994



*National Geographic* magazine is the official journal of the National Geographic Society. Recognised for some of the highest-quality photojournalism and cartography in the world, this award-winning, iconic magazine is famous for providing unparalleled, in-depth coverage of cultures, nature, science, technology and the environment.

Featuring the complete archive of the magazine to the mid-1990s, the *National Geographic Magazine Archive, 1888-1994*, includes every page of this vast knowledge base – all fully searchable through an intuitive interface. This incomparable archive is an essential resource for researchers of all ages as well as a fascinating collection for general readers.



The *National Geographic Magazine Archive, 1888-1994* covers a broad array of subjects and benefits nearly every area of scholarship and research, including:

- Peoples and Cultures
- Anthropology
- Ecology and Environmental Studies
- Fine Arts
- Global Studies
- Geography
- Science
- Medicine
- Technology
- Women and Gender Studies
- World History



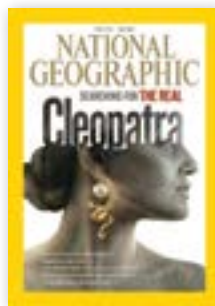
# National Geographic Magazine Archive

## 1995-Current



*National Geographic* magazine brings the world of geography – in its broadest sense – to some 60 million readers around the globe each month. With comprehensive, timely articles as well as photographs and maps, the magazine documents life on our planet and beyond, and interprets the world's sweeping changes through the lens of personal experience.

*National Geographic Magazine Archive, 1995-Current* includes every article of *National Geographic* magazine from the mid- 1990s through to current issues.



Some of the many topics covered include:

- Ghenghis Khan
- Inca Ice Maiden discovery
- Egyptian tombs exploration
- Mustang region of Nepal
- Sita the tiger
- Hubble Space Telescope and Mars Rover
- Nenets, Masai, and Garifuna people
- Epic journeys like Megatransect and Australia by bike
- ...and many more

With only a two issue embargo, the 1995-Current archive includes very recent coverage on hot research and popular topics. Combined with the 1888-1994 content, the *National Geographic Magazine Archive* brings the history of exploration to libraries in an intuitive, easy to use digital resource.

### Search features and functionality for the *National Geographic Magazine Archives*

#### Standard Library/Research Tools:

- Boolean operators, proximity, wildcarding, phrase searching
- Citation Generator
- Usage Statistics
- Email link to article
- Mark items for future use
- Print current page or range of pages

#### Additional Features:

- User interface translation into a range of languages
- Search Assist
- Detailed article and image indexing from National Geographic

# National Geographic: People, Animals, and the World



This exciting multimedia resource features a collection of National Geographic books, images, maps, atlases, videos and magazines including *National Geographic Traveler* magazine from 2010 to the present day\*.

This unique resource includes:

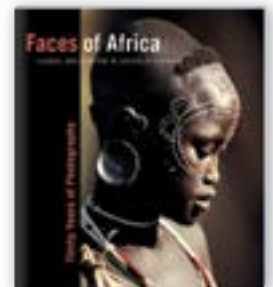
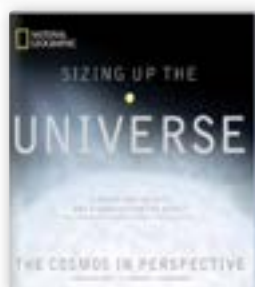
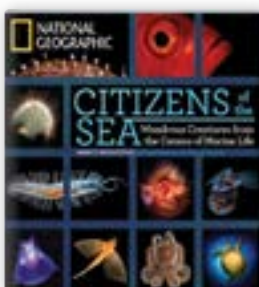
- A wide range of full-text books
- Videos covering topics such as the Islamic world, alternative energy, and the lifestyle of beluga whales
- Full-colour maps including continents, countries, states, provinces, the poles, oceans, and space
- Iconic images
- ...and much more



All content is published by National Geographic and cross-searchable with the *National Geographic Magazine Archive*. Images can also be downloaded for educational purposes.

*National Geographic: People, Animals, and the World* is a not-to-be-missed multimedia resource for valuable content related to history, travel, cultures from around the globe, animals and more.

\* With only a two issue embargo



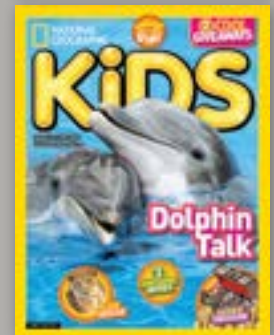
# NATIONAL GEOGRAPHIC KIDS™

Engage young students and broaden their horizons with reputable, authoritative, and child-focused content that brings them the world in a way they've never seen it before. Fun and substantive, *National Geographic Kids* will take them on amazing adventures in science, nature, culture, archaeology, and space.

So fuel your young students' natural curiosity with *National Geographic Kids*. Excite them to learn and dare them to explore more!

*National Geographic Kids* includes:

- National Geographic Kids magazine 2009-present (3 month embargo)
- 275+ National Geographic Kids books
- 90+ videos
- 600+ kid-friendly, downloadable images



## NATIONAL GEOGRAPHIC

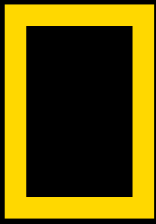
## VIRTUAL LIBRARY

The *National Geographic Virtual Library* combines the complete archive of *National Geographic* magazine together with a vast multimedia collection of National Geographic books, images, maps and videos plus *National Geographic Traveler* magazine, making this an essential resource for researchers of all ages as well as a fascinating collection for general readers.

The *National Geographic Virtual Library* offers four outstanding collections to your library:

- *National Geographic Magazine Archive, 1888-1994*
- *National Geographic Magazine Archive, 1995-Current\**
- *National Geographic: People, Animals, and the World\**
- *National Geographic Kids*

\* Institutions require access to the *National Geographic Magazine Archive, 1888-1994* content in order to subscribe to either of the two additional collections



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